
Your sponsorship and employee participation will help

***THE SUSAN FAZIO FOUNDATION FOR
MELANOMA RESEARCH***

invest in a cure for melanoma,
one of the fastest growing cancers
in the United States and worldwide.

We are raising money for critical melanoma
research because

***EVERY HOUR OF EVERY DAY SOMEONE IN THE UNITED
STATES DIES FROM MELANOMA***



685 Misty Hollow Drive, Maple Glen, Pennsylvania 19002
www.susanfazio.org

SPONSORSHIP OPPORTUNITIES IN 2010



**MANUFACTURERS GOLF
AND COUNTRY CLUB
SEPTEMBER 20**



**RAMS RUN IN ANY
MARATHON OR HALF-
MARATHONS, 5K OR 10K
FOR MELANOMA RESEARCH.**



**LEHIGH VALLEY FAMILY FUN DAY
SPRING 2010**



**RUN AGAINST MELANOMA 5K
RUN/WALK
MAY 16 2010, SIMMONS
ELEMENTARY, HORSHAM**

**Your company can help sponsor all or specific
events in two ways:**

Financial Support ♦ Employee Participation

EVENTS

2010 GOLF OUTING: SEPTEMBER 20, MANUFACTURER' GOLF AND COUNTRY CLUB

Our inaugural outing at Manufacturers' last year had 132 golfers, all business and professional leaders from eastern Pennsylvania and New Jersey. The money raised was invested in a 2010 research grant, bringing our four-year total to \$275,000.

RUNNERS AGAINST MELANOMA (RAM)

Our first group of runners ran in the 2009 Philadelphia Marathon. We are recruiting runners in 2010 who would like to participate in an event to raise money to make a difference in melanoma research. Contact us at info@runnersagainstmelanoma.org.

LEHIGH VALLEY FAMILY FUN DAY

Families and friends in the Lehigh Valley will come out this spring for a family day of fun to raise melanoma awareness and money for research. Details for this exciting event will be provided.

RUN AGAINST MELANOMA 5K RUN/WALK: MAY 16, HORSHAM

Runners and walkers are invited to participate in the first RAM 5K Run/Walk in Horsham, Pennsylvania, this spring and to join in the mission of The Susan Fazio Foundation. We invite you to enter a team or to consider organizing a Run Against Melanoma in your community.

YOU BENEFIT WHEN YOU AND YOUR
EMPLOYEES PARTICIPATE IN A
SUSAN FAZIO FOUNDATION FOR
MELANOMA RESEARCH EVENT
IN 2010.

An immediate opportunity to support an employee or a family member affected by melanoma by promoting programs of hope and help.

A company team to boost employee spirit.

Employees to involve their families.

Sharing information on melanoma company-wide.

Community spirit reflects positively on your company.

FINANCIAL SUPPORT AND BENEFITS

\$20,000	SPONSORSHIP OF FOUR EVENTS	<ul style="list-style-type: none"> • Exclusive naming • Logo on all promotional materials, banners, web site and hole signage • Logo on runner singlets and t-shirts • Participation benefits
\$15,000	NAMING OF GOLF OUTING	<ul style="list-style-type: none"> • Exclusive naming • Logo on all promotional materials, golfer shirts, banners and web site • Prominent role at outing • Special recognition
\$10,000	SPONSORSHIP OF OUR HORSHAM RUN/WALK, THE RAM PROGRAM AND FAMILY FUN DAY IN THE LEHIGH VALLEY	<ul style="list-style-type: none"> • Logo on all promotional materials, banners and web site • Logo on runner singlets and t-shirts • Participation benefits
\$5,000	SPONSORSHIP OF GOLF OUTING	<ul style="list-style-type: none"> • Logo on promotional materials, banners, web site and hole signage • Host of golf carts • Participation benefits
\$5,000	SPONSORSHIP OF HORSHAM RUN/WALK AND RAM PROGRAM	<ul style="list-style-type: none"> • Logo on all promotional materials and web site • Logo on runner singlets • Participation benefits
\$2,500	PARTICIPATION IN ONE EVENT	<ul style="list-style-type: none"> • Logo on promotional materials and web site • Participation benefits

SPECIAL SPONSORSHIP OPPORTUNITY

FIRST ANNUAL RUN AGAINST MELANOMA 5K RUN/WALK MAY 15 ♦ HORSHAM, PENNSYLVANIA

With your **\$2,500 Sponsorship**
Your name or logo will be on our

- ♦ RAM 5K Run/Walk banner ♦
- ♦ Official RAM 5K Run/Walk t-shirt ♦
- and*
- ♦ Website promotion ♦
- ♦ Starting Line participation ♦

With your **\$1,000 Sponsorship**
Your Name or Logo will be on our RAM t-shirt
and recognized on our website

There are also great promotional opportunities
for products such as . . .

Water ♦ Fruit ♦ Gifts for Participants

CONTACT: CARA MUNDELL
CARA.MUNDELL@HOTMAIL.COM OR 267-419-8569

MELANOMA: THE FACTS

Melanoma is one of the fastest growing cancers in the United States and worldwide.

Melanomas can develop on anyone – no matter their age, sex, or race.

Scientists believe that most melanomas are caused by exposure to UV light and sunlight.

Most melanoma is curable in the early stages with an over 90% survival rate.

Melanoma is most common in men over the age of 50.

In ages 15-29, melanoma is the second most common cancer.

The incidence of people under 30 developing melanoma is increasing faster than any other demographic group, Soaring by 50 percent in women since 1980.

Today one in 58 people will develop melanoma.

All people should check all areas of their skin, including skin not exposed to the sun, looking for new moles or moles that have changed in color, size or shape.

It is advisable for everyone to see a dermatologist at least once a year, especially if you have fair complexion, burn in the sun or if melanoma is in your family.

The best way to prevent melanoma is to protect yourself from the sun. How?

- ⇒ Wear sun-protective clothing and a hat.
- ⇒ Avoid excessive sun exposure and sun burning.
 - ⇒ Avoid sun tanning.
- ⇒ Apply sunscreen with high SPF.



Susan Theresa Fazio lost her 5 month battle with mucosal melanoma on December 22, 2005 at the young age of 55. Mucosal Melanoma is an extremely rare, but aggressive and deadly disease. Only 1 in 25 million people are diagnosed with this form of melanoma each year. However, melanoma is the one of the fastest growing cancers in the US and can be just as fatal. Melanomas seem to metastasize to the lungs, liver, bones, and brain. Once the cancer has spread, survival rates are very low.

Susan's husband, sons and daughter founded the Susan Fazio Foundation for Melanoma Research in her honor to raise funds to help increase awareness and eventually find a cure for this horrible disease. There have been no major medical advances in treating metastatic melanoma in the last 30 years. Therefore, we are committed to expanding knowledge and discovery through research.

The Susan Fazio Foundation has invested \$275,000 in melanoma research since inception in January 2006. We are proud that we have supported melanoma scientists at the University of Pennsylvania, Thomas Jefferson Medical Center, Penn State Medical Center at Hershey, and the University of California, San Francisco.